

## **KANNUR UNIVERSITY**

**FYUGP** 

**SYLLABUS** 

## **ECONOMICS**

Effective from 2024 admissions

2024

#### INTRODUCTION

#### Kannur University - Four-Year Undergraduate Programme: Backdrop and Context

The implementation of the Four-Year Undergraduate Programme (FYUGP) has been driven by the pressing need to address contemporary challenges ensuring responsive changes to the evolving needs of students, industry, and society at large. Recognizing the curriculum as the cornerstone of any education system, it requires regular refinement to align with evolving socioeconomic factors. Higher education must provide students with practical and technical skills relevant to their fields of interest, necessitating the development of a job-oriented curriculum. Despite significant increases in access and expansion of higher education over the years, concerns persist regarding the quality and relevance of educational outcomes, particularly in terms of employability skills. As the world becomes increasingly interconnected, our education system must evolve to instill 21st-century skills, enabling students not only to survive but to thrive in this dynamic environment. Moreover, there is a growing need for higher education institutions to embrace social responsibility and contributeto the development of a knowledge society capable of driving sustainable development through innovation. With the central objective of fostering a robust knowledge society to support a knowledge economy, the Government of Kerala has initiated steps to reform higher education. Accordingly, three commissions were established to suggest reforms in higher education policy, legal and regulatory mechanisms, and evaluation and examination systems. It is within this context that a comprehensive reform of the undergraduate curriculum has been proposed, leading to the restructuring of the Four-Year Undergraduate Programme.

## KANNUR UNIVERSITY VISION AND MISSION STATEMENTS

#### Vision

To establish a teaching, residential and affiliating University and to provide equitable and just access to quality higher education involving the generation, dissemination and a critical application of knowledge with special focus on the development of higher education in Kasargode and Kannur Revenue Districts and the Manandavady Taluk of Wayanad Revenue District.

#### Mission

- > To produce and disseminate new knowledge and to find novel avenues for application of such knowledge.
- > To adopt critical pedagogic practices which uphold scientific temper, the uncompromised spirit of enquiry and the right to dissent.
- > To uphold democratic, multicultural, secular, environmental and gender sensitive values as the foundational principles of higher education and to cater to the modern notions of equity, social justice and merit in all educational endeavors.
- > To affiliate colleges and other institutions of higher learning and to monitor academic, ethical, administrative and infrastructural standards in such institutions.
- > To build stronger community networks based on the values and principles of higher education and to ensure the region's intellectual integration with national vision and international standards.
- > To associate with the local self-governing bodies and other statutory as well as non-governmental organizations for continuing education and also for building public awareness on important social, cultural and other policy issues.

# KANNUR UNIVERSITY- FOUR YEAR UNDER GRADUATE PROGRAMME (KU-FYUGP)

#### **Program Outcomes (POs):**

Program Outcomes (POs) serve as a foundational framework defining the skills, knowledge, and attributes that students at Kannur University are expected to acquire upon completion of a specific academic program. Tailored to the unique goals of each program, POs articulate the overarching learning objectives that guide curriculum design and assessment. These outcomes encompass a diverse range of competencies, including critical thinking, problem-solving, effective communication, and discipline-specific expertise. POs play a crucial role in shaping educational experiences, ensuring alignment with academic standards and industry expectations. By articulating clear and measurable expectations, POs contribute to the continuous improvement of academic programs and provide a roadmap for students to develop into well-rounded, competent professionals within their chosen fields.

#### At the end of the graduate programme at Kannur University, a student would:

	Critical Thinking and Problem-Solving:
PO1	Apply critical thinking skills to analyse information and develop effective problem-
	solving strategies for tackling complex challenges
	Effective Communication and Social Interaction:
PO2	Proficiently express ideas and engage in collaborative practices, fostering effective
	interpersonal connections.
	Holistic Understanding:
PO3	Demonstrate a multidisciplinary approach by integrating knowledge across
	various domains for a comprehensive understanding of complex issues.
	Citizenship and Leadership:
PO4	Exhibit a sense of responsibility, actively contribute to the community, and showcase
	leadership qualities to shape a just and inclusive society
	Global Perspective:
PO5	Develop a broad awareness of global issues and an understanding of diverse perspectives, preparing for active participation in a globalized world
	Ethics, Integrity and Environmental Sustainability:
	Uphold high ethical standards in academic and professional endeavors,
PO6	demonstrating integrity and ethical decision-making. Also acquire an
	understanding of environmental issues and sustainable practices, promoting
	responsibility towards ecological well-being.
DOZ.	Lifelong Learning and Adaptability:
PO7	Cultivate a commitment to continuous self-directed learning, adapting to evolving challenges,
	and acquiring knowledge throughout life.

#### PROGRAMME SPECIFIC OUTCOMES (PSO)

**Programme Specific Outcomes for KU-FYUGP - Economics Programme at Kannur University:** 

	Economic Theory Analysis and Policy Development:
PSO1	Apply economic theories and methodologies to analyze real-world economic
1301	phenomena, and develop policy recommendations to address socio-economic
	challenges at local, national, and global levels
	Theory informed Data Interpretation and Quantitative Skills:
PSO2	Demonstrate proficiency in interpreting economic data, employing statistical and
1302	econometric techniques to analyze economic trends, and make informed decisions in
	economic policy formulation and business strategies.
	Sectoral Understanding and Market Dynamics:
PSO3	Develop a deep understanding of various economic sectors, including agriculture,
1505	industry, services, and finance, and analyze market dynamics to assess their impact on
	economic development and welfare
	Economic Research and Writing:
PSO4	Acquire skills in conducting economic research, synthesizing literature, and effectively
150+	communicating research findings through well-structured and persuasive writing,
	contributing to the advancement of economic knowledge and discourse
	Policy Advocacy and Civic Engagement:
PSO5	Engage in advocacy for theory informed and evidence -based economic policies,
1505	collaborate with stakeholders, and participate in community initiatives to address socio-
	economic inequalities, promoting inclusive growth and sustainable development
	Global Economic Perspectives:
PSO6	Explore global economic issues, trends, and policies, develop an understanding of
1500	international trade, finance, and economic integration, and analyze their implications
	for domestic economies and policy formulation
	Environmental sensitization for Sustainability:
PSO7	Evaluate the economic dimensions of environmental challenges, analyze the trade-offs
	between economic growth and environmental conservation, and propose strategies for
	promoting sustainable development and ecological resilience

# SEMESTER-WISE COURSE STRUCTURE

## Semester I

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Course Category	Course Code	Course Name
Ability Enhancement	KU1AECENG103	English 1-Enriching English
Course (AEC)	Additio	onal Language 1
	KU1AECKAN102	Kannada -Modern Kannada Poetry And Drama
	KU1AECMAL102	Malayalam -ഭാഷാ– സാഹിതയപരിചയം
	KU1AECHIN103	HINDI -SARAL HINDI
Major	KU1DSCECO101	Introductory Microeconomics
Discipline Specific	KU1DSCECO102	Economics for Beginners
Core Course (DSC)	KU1DSCECO103	Economics of Tourism and Development
Minor	KU1DSCECO104	Fundamentals of Economic Development
(Select any Two)	KU1DSCECO105	Economic Journalism
Multi- Disciplinary Courses (MDC)	KU1MDCECO101	Economics in Daily Life
(Select any One)	KU1MDCECO102	Economics for Competitive Examination

## **SYLLABUS**

#### **KU1AECENG103: ENGAGING ENGLISH**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	AEC	100-199	U1AECENG103	3	60 HRS

Learnir	ng Approach (Ho	ours/ Week)	Marks Distribution			Duration of	
Lecture	Practical/ Internship	Tutorial	СЕ	ESE	Total	Duration of ESE (Hours)	
2	2	0	25	50	75	1.5 HRS	

#### **Course Description:**

The course is designed to equip students with essential language and interpersonal skills required for personal and professional success. The course emphasizes the development of effective verbal and written communication in English, focusing on clarity, coherence, and confidence. Through interactive sessions, practical exercises, and real-world applications, students will enhance their ability to communicate effectively, collaborate with others, and navigate various social and professional settings with confidence and competence.

**Course Prerequisite: NIL** 

#### **Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	Acquire proficiency in verbal and written communication in English, including clarity, coherence, and appropriate language usage.	U
2	Learn to effectively convey ideas, information, and opinions in various personal and professional contexts.	U
3	Understand the key strategies for conveying ideas, information, and opinions in different contexts.	U
4	Acquire proficiency in communication style and strategies to suit different audiences and situations.	U
5	Understand the value of reflecting on personal communication skills and seeking continuous improvement opportunities.	U

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

#### **Mapping of Course Outcomes to PSOs**

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	X						
CO 2	X	X					
CO 3			X				
CO 4					X	X	
CO 5							X

#### **COURSE CONTENTS**

#### **Contents for Classroom Transaction:**

M O D U L E	U NI T	DESCRIPTION	
	Modu	le 1: Communication Skills	
	1.1	Types of communication	2
1	1.2	Verbal and non-verbal communication	3
	1.3	Barriers and strategies	2
	1.4	Workplace communication	2

	Modu	le 2 Speaking Skills	
2	2.1	Introducing oneself and others	2
	2.2	Giving directions and instructions	3
	2.3	Expressing gratitude, making requests, congratulating, apologizing	4
	2.4	Group discussion	3

3	Modu	le 3 Reading skills	
	3.1	Close reading	2
	3.2	Reading Comprehension	3
	3.3	Note making, Paraphrasing, summarising	4
	3.4	Interpreting graphs, charts, tables and diagrams	4

4	Modu	le 4 Writing Skills	
	4.1	Report writing (newspapers and events)	3
	4.2	Writing circulars, minutes, agendas, Letter writing	4
	4.3	Resume and Cover Letter	4
	4.4	Essay writing	3

	Teacher Specific Module	12 hrs
5	A teacher can use this module to give further practice on the topics discussed in the previous modules or design activities like the ones given	
	below. This module is for internal evaluation	

Peer Review Sessions: Implement peer review sessions where students critique each other's written work and presentations, providing constructive feedback and fostering a collaborative learning environment.

Interactive Theatre and Drama: Use interactive theatre and drama activities to enhance verbal and non-verbal communication skills, as well as to explore complex social issues.

#### **Essential Readings:**

- 1. Ahmad, Shahnawaz. *Ultimate English-Speaking Course*. Notion press, 2018.
- 2. Carver, Tina Kasloff, and Sandra Fotinos-Riggs. *A Conversation Book 1: English in Everyday Life, Teacher's Edition.* Pearson Education, 2007.
- 3. Hancock, Ophelia H. Reading Skills for College Students. Prentice Hall, 2003.
- 4. Kane, Thomas S. The Oxford Essential Guide to Writing. Oxford University Press, 2003

  Publisher
- Kumar, Soma Mahesh. Soft Skills: Enhancing Personal and Professional Success. McGraw Hill. June 2023
- 6. Kumar, Yogesh. *Learn English: Your Guide to Everyday Conversation*. Independently Published. 2017.
- 7. Manser, Martin, and Stephen Curtis. The Penguin Writer's Manual. Penguin Books Ltd. 2002.
- 8. McKenna, Hazel J., Chang, Leo & Brinkerhoff, M. Roxanne (2023). Numeracy. A Ouantitative Reasoning Approach. https://uen.pressbooks.pub/uvumgr/
- 9. Sadanand, Kamlesh and Susheela Punitha. *Spoken English: A Foundation Course*. Orient BlackSwan, 2022.
- 10. Shah, Arvind. Handbook of Communication Skills & English Grammar. 2021.

#### **Assessment Rubrics:**

<b>Evaluation Type</b>		Marks
End Sen	nester Evaluation	50
Continuo	us Evaluation	25
a)	Test Paper- 1	5
c)	Assignment	5
d)	Seminar	5
	Listening tests	5

	Speaking assignments	5
	Total	75

Note: Practicums have only internal assessments.

#### **KU1AECKAN102: MODERN KANNADA POETRY AND DRAMA**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	AEC	100-199	KU1AECKAN102	3	45

Learning Approach (Hours/ Week)			Mar	Duration of			
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	ESE (Hours)	
3	-	1	25	50	75	1.5	

#### **Course Description**

The Course deals with the different streams of modern Kannada literature, especially Drama and Poetry. The texts from different school thoughts are incorporated. The texts also represent the evolution of the Modern Kannada literature.

#### **COURSE OUTCOMES**

#### Course Learning Outcomes: At the end of the Course, the Student will be able to

CO No.	Expected Outcome	Learning Domains
C01	Describe different streams of modern Kannada literature	U
C02	Explain the features of Drama and Modern Poetry of Kannada	U
C03	Summarize contemporary values and thoughts through Modern Poetry	U
C04	Recite Kannada poetry	R

#### **Mapping of Course Outcomes to PSOs/Pos**

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7
CO1	×						
CO2	×						
CO3				×			×
CO4	×						

#### **COURSE CONTENTS**

#### **Contents for Classroom Transaction**

#### Module 1

	DESCRIPTION	HOURS
1.1	Brief history of modern poetry in Kannada	3
1.2	Tenkana Galiyata – Panje Mangesha Rao	3
1.3	Baa Phalguna Ravi Darshanake - Kuvempu	3
1.4	Benki Biddide Manege – Kayyara Kinhanna Rai	2

#### Module 2

	DESCRIPTION	HOURS
2.1	Nithyotsava – Nisar Ahammad	3
2.2	Kattuvevu Navu – Gopalakrishna Adiga	3
2.3	Katte Mattu Dharma - Siddhalingayya	3
2.4	Naavu Hudugiyare Heege – Prathibha Nandakumar	2

#### Module 3

	DESCRIPTION	HOURS
3.1	Aanegalu Eradu Vidha – K.V. Thirumalesh	3
3.2	Ashwathama – S.R. Ekkundi	3
3.3	Barigodagalige Samadhana – K.S. Narasimha Swamy	3
3.4	Maretenandara Mareyli Henga – Chandrashekhara Kambara	3

#### **Module 4**

	DESCRIPTION	HOURS
4.1	Basics of Drama	2
4.2	Brief history of drama in Kannada	2
4.3	Govinda Pai and his dramatic works	2
4.4	Hebberalu – M. Govinda Pai	5

#### Module 5

#### **Teacher Specific Module**

5	Reading ability assessment activity	5
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#### **Essential Readings**

	Tr. Latin G.
1.1	Hosagannada Sahithya Charitre
1.2	Panjeyava Sahithya : Kavithegalu — Panje Mangesha Rao
1.3	PakshiKashi - Kuvempu
1.4	Prathibha Payaswini – Kayyara Kinhanna Rai
2.1	Nithyotsava – Nisar Ahammad
2.2	Kattuvevu Navu – Gopalakrishna Adiga
2.3	Siddlingyy Samagra Sahithya Vol. 1 – Pustaka Pradhikara
2.4	Naavu Hudugiyare Heege – Prathibha Nandakumar
3.1	Avadha – K.V. Thirumalesh
3.2	Bakulada Huvugalu – Su.Ram. Ekkundi
3.3	Shilalathe – K.S. Narasimhaswamy
3.4	Kambarara Samagra Kavya – Sapna Books
4.1	Hosagannada Sahithya Charitre – L.S. Sheshagiri Rao
4.2	Aadhunika Kannada Nataka – K. Marulasiddappa
4.3	Mahakavi Govinda Pai – Kayyara Kinhanna Rai
4.4	Mannina Bombe – Venugopala Kasaragodu

#### **Suggested Readings**

- 1. Hosagannada Sahithya Charitre L.S. Sheshagiri Rao
- 2. Mahakavi Govinda Pai Kayyara Kinhanna Rai
- 3. Saalu Deepagalu Karnataka Sahithya Acadami
- 4. Hosagannada Kavitheya Mele English Sahithyada Prabhava S. Ananthanarayana

#### **Assessment Rubrics**

	<b>Evaluation Type</b>	Marks			
End S	End Semester Evaluation				
Contin	uous Evaluation	25			
a	Test Paper- 1	5			
b	Test Paper-2	5			
c	Assignment	5			
d	Group discussion	5			
f	Reading ability	5			
	75				

### KU1AECMAL102 ഭാഷാ-സാഹിതൃപരിചയം

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
I	AEC	100-199	KU1AECMAL102	3	60

Learning	Marks Distribution			Duration of			
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	ESE (Hours)	
3	1		25	50	75	1.5	

#### Course Description:

ഭാഷാ-മാനവികവിഷയം പഠിതാക്കളിൽ സാംസ്കാരികവീക്ഷണം രൂപപ്പെടുത്തുന്നതിനും സാഹിത്യാഭിരുചി വളർത്തുന്നതിനും ഭാഷാ വിനിമയശേഷി വികസിപ്പിക്കുന്നതിനും സാമൂഹികബോധം വിപുലീകരിക്കുന്നതിനും വേണ്ടിയാണ് ഈ കോഴ്സ് രൂപകല്പന ചെയ്തിട്ടുള്ളത്. സാഹിത്യാസ്ഥാദനത്തിലൂടെയും

ഇതരവെജ്ഞാനികചർച്ചകളിലൂടെയും

മാനവികതാബോധം,പൌരബോധം,പാരിസ്ഥിതിബോധം തുടങ്ങിയവ വളർത്താനുതകുന്ന വിധത്തിലുള്ള കഥ, കവിത, ലേഖനം തുടങ്ങിയവയാണ്

ഉൾപ്പെടുത്തിയിരിക്കുന്നത്.ഭാഷാവിനിമയശേഷി,ആശയപ്രകാശനം,വാ യനാശീലം,സർഗാത്മകരചനയിലുള്ള താത്പര്യം എന്നിവ വളർത്തുന്ന രീതിയിലുള്ള രചനാപ്രവർത്തനങ്ങൾ,ഗ്രൂപ്പ് ചർച്ചകൾ,സംവാദങ്ങൾ തുടങ്ങിയ പഠനപ്രവർത്തനങ്ങൾ നിർദ്ദേശിക്കേണ്ടതാണ്. അനുബന്ധവായനയ്ക്കായി നിർദേശിച്ചവ നിർബന്ധമായും പഠിതാവ് പരിചയപ്പെടേണ്ടതാണ്. എന്നാൽ അവയിൽ നിന്ന് പൊതുപരീക്ഷയ്ക്ക് ചോദ്യംചോദിക്കാൻ പാടുള്ളതല്ല.

#### Course Pre requisite: NIL

#### **Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	കഥ,കവിത തുടങ്ങിയ സാഹിത്യജനുസ്സുകൾ ആസ്വദിക്കാനുള്ള ശേഷി വളർത്തുന്നു	R,U
2	സർഗ്ഗാത്മകരചനകളെ വിമർശനാത്മകമായി സമീപിക്കാനുളള കഴിവ് നേടുന്നു	U, An
3	ആശയവിനിമയശേഷി,ഭാഷാപ്രയോഗശേഷി ഇവ ആർജ്ജിക്കുന്നു	U,A ,E
4	സർഗ്ഗത്മകരചനകളിൽ ഏർപ്പെടാനുള്ള താത്പര്യം വളർത്തുന്നു	U, C
5	സാമൂഹിക-സാംസ്കാരികവീക്ഷണം രൂപപ്പെടുന്നു	R,U,An

\*Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

Mapping of Course Outcomes to PSOs

				PSO 4			
~~ 4	~	~					
CO 2		~		~			
CO 3		~	~		~		
CO 4		~				~	
CO 5	~	~		<b>~</b>			

#### **COURSE CONTENTS**

**Contents for Classroom Transaction:** 

M O D U L E	U N I T	DESCRIPTION	HOURS			
	МО	MODULE TITLE ചെറുകഥ				
	ചെ സമ	യാളചെറുകഥാസാഹിത്യത്തെക്കുറിച്ച് സാമന്യ രണവരുത്താനുതകുന്ന വിധത്തിലാണ് ആദ്യകാല റുകഥ , നവോത്ഥാനകാലകഥ,ആധുനിക ചെറുകഥ, വകാലകഥ എന്ന് ക്രമപ്പെടുത്തി ഓരോ കഥ ശദപഠനത്തിനായി ഉൾപ്പെടുത്തിയിരിക്കുന്നത്.	12			
	1	1 ആദ്യകാല ചെറുകഥ				
1		a) എന്റെ കോഴിക്കോടു യാത്ര (മൂർക്കോത്ത് കുമാരന്റെ കഥകൾ) -മൂർക്കോത്ത് കുമാരൻ				
	2	നവോത്ഥാനകാലകഥ				
		a) തലക്കെട്ടു മാഹാത്മ്യം (എസ് കെ പൊറ്റെക്കാട്ടിന്റെ കഥകൾ )-എസ് കെ പൊറ്റെക്കാട്ട്				
	3	ആധുനികചെറുകഥ				
		a) നീട്ടിവെച്ച മധുവിധു(മാധവിക്കുട്ടിയുടെ കൃതികൾ) -മാധവിക്കുട്ടി				
	4	സമകാലകഥ				
		a) ഉമ്മ നട്ട മരങ്ങൾ (ഈസയും കെ പി ഉമ്മറും ) - ശിഹാബുദീൻ പൊയ്ത്തുംകടവ്				

1	ഖണ്ഡകാവ്യം,കാല് പനികകവിത,ആധുനികകവിത,ആ ധുനികാനന്തരകവിത ഇവയെക്കുറിച്ച് സാമാന്യധാരണ
2	പല പോസിലുള്ള ഫോട്ടോകൾ (കെ ജി ശങ്കരപ്പിള്ളയുടെ കവിതകൾ) - കെ ജി ശങ്കരപ്പിള്ള
3	മരങ്ങൾ (തുലാവർഷപ്പച്ച) - സുഗതകുമാരി
4	പ്രകൃതിപാഠങ്ങൾ(വയൽക്കരെ ഇപ്പോഴില്ലാത്ത) - ടി പി രാജീവൻ
5	പെൺക്രിയയുടെ പ്രസാധനം (മുദിത മലയാള ദളിത്പെണ് കവിതകൾ) -വിജില ചിറപ്പാട്

	МО	DULE TITLE ലേഖനം	
	സമ വള	ഷാപ്രയോഗശേഷി , സാംസ്കാരികചിന്ത, മകാലികസാഹചര്യങ്ങൾ, തുടങ്ങിയവയിൽ ധാരണ ളർത്തുന്ന ലേഖനങ്ങൾ വിശദപഠനത്തിന് പ്രെടുത്തിയിരിക്കുന്നു.	12
2	1	ഒന്നാമദ്ധ്യായം -മലയാളശൈലി - കുട്ടികൃഷ്ണമാരാർ	
3	2	a) പൊള്ളുന്ന ഭൂമിക്കായി (മണ്ണിന്റെ ലാവണ്യം പ്രതിരോധം) -ഡോ. സി ആർ രാജഗോപാലൻ	
		b) നാടിന്റെ തുന്നലും വിട്ടു (മറ്റൊരു വിധമായിരുന്നെങ്കിൽ ) - കൽപ്പറ്റ നാരായണൻ	
	3	മാരകമൗനം(മനുഷ്യനുമായുള്ള ഉടമ്പടികൾ) - എസ് ഗോപാലകൃഷ്ണൻ	

4	MO	DULE TITLE  ആശയവിനിമയം,രചന	12	
-	1	ഉപന്യാസരചന		

		a) ഉപന്യാസരചനയെക്കുറിച്ചുള്ള സാമാന്യധാരണവരുത്താനായി സമകാലിക സാംസ്കാരികമേഖലയുമായി ബന്ധപ്പെട്ട വിഷയങ്ങളെ അടിസ്ഥാനമാക്കിയുള്ള രചനാപ്രവർത്തനം നൽകണം.
	2	കുറിപ്പ് - തയ്യാറാക്കൽ
		a) ആസ്വാദനക്കുറിപ്പ്
		b) വാർത്താക്കുറിപ്പ്
	3	പദ-വാകൃപരിചയം
		a) നിത്യവ്യവഹാരത്തിലെ പദശുദ്ധി,വാക്യശുദ്ധി തുടങ്ങിയവയെ കുറിച്ച് ധാരണ വളർത്തണം

	Teacher Specific Module	12
	Directions-	
	സിലബസിലുള്ള രചനകളെ അടിസ്ഥാനമാക്കി താരതമ്യ പഠനം, സംവാദങ്ങൾ, ലേഖനം തയ്യാറാക്കൽ തുടങ്ങിയ പ്രവർത്തനങ്ങൾ നിർദ്ദേശിക്കാം.	
	കഥ, കവിത തുടങ്ങിയവ വായിച്ച് ആസ്വാദനം തയ്യാറാക്കിക്കാം.	
5	ക്രിയാത്മക പ്രവർത്തങ്ങൾ നടത്താനുള്ള അവസരമൊരുക്കാം	
	സമകാലികസംഭവങ്ങളെക്കുറിച്ച് ചർച്ചകൾ സംഘടിപ്പിക്കാം.	
	സമകാലിക കഥ,കവിത തടങ്ങിയവയെ അടിസ്ഥാനമാക്കി പുസ്തകപരിചയം നടത്തിക്കാം.	
	കോഴ്സിന്റെ ഉദ്ദേശലക്ഷ്യങ്ങൾ പൂർത്തീകരിക്കുന്ന മറ്റു പഠനപ്രവർത്തനങ്ങളും ഉൾപ്പെടുത്താം -	

#### **Essential Readings:**

- 1. ചെറുകഥ: നൂറ്റാണ്ടിന്റെ അനുഭവരേഖ (ആഖ്യാനത്തിന്റെ അടരുകൾ ) - കെ എസ് രവികുമാർ (മോഡ്യൂൾ 1)
- 2. ദളിത് പെൺ കവിതകൾ ആമുഖവും ആഖ്യാനവും (മുദിത) -ഡോ. എം ബി മനോജ്(മോഡ്യൂൾ-2)
- 3. മലയാള്കവിത ആധുനികതയും പാരമ്പര്യവും ആമുഖം-എം ആർ രാഘവവാരിയർ(മോധ്യൂൾ 2)
- 4.പുനരുക്തി ദോഷം (നല്ല ഭാഷ) പ്രൊഫ.പന്മന രാമചന്ദ്രൻ നായർ(മോഡ്യൂൾ 4)
- 5.ഉപന്യാസവും ഖണ്ഡികയും (ശുദ്ധമലയാളം) പ്രൊഫ. പന്മന രാമചന്ദ്രൻ നായർ(മോഡ്യൂൾ 4)
- 6.ശൈലീചിന്ത (തെളിമലയാളം)-എം എൻ കാരശ്ശേരി (മോഡ്യൂൾ 4)

#### **Suggested Readings:**

- 1. എ എം ഉണ്ണിക്കൃഷ്ണൻ,നവീനോത്തരനിരൂപണം, കറന്റ്ബുക്സ്, കോട്ടയം: 2015
- 2. എം ആർ രാഘവവാരിയർ, മലയാള കവിത ആധുനികതയും പാരമ്പര്യവും , വള്ളത്തോൾ വിദ്യാപീഠം, ശുകപുരം: 2012
- 3. എം എൻ കാരശ്ശേരി, തെളിമലയാളം, ഡി സി ബുക്സ്, കോട്ടയം: 2005
- 4. എം എസ് പോൾ (ഡോ.), ഉത്തരാധുനിക കവിതാ പഠനങ്ങൾ, കേരള സാഹിത്യ അക്കാദമി, തൃശൂർ: 2010
- 5. എം ബി മനോജ്(ഡോ.)(സമ്പാ.), മുദിത മലയാള് ദളിത് പെണ്കവിതകൾ,വിദ്യാർത്ഥി പബ്ലികേഷൻസ്, കോഴിക്കോട്:2014
- 6. എസ് കെ പൊറ്റെക്കാട്ട് ,എസ് കെ പൊറ്റെക്കാട്ടിന്റെ കഥകൾ സമ്പൂർണം, ഡി സി ബുക്സ്, കോട്ടയം: 2013
- 7. എസ് കെ വസന്തൻ, നിരൂപകന്റെ വായന, കേരള സാഹിത്യ അക്കാദമി. തൃശൂർ : 2015
- 8. എസ് ഗോപാലകൃഷ്ണൻ, മനുഷ്യനുമായുള്ള ഉടമ്പടികൾ ,ഡി സി ബുക്സ്, കോട്ടയം: 2016
- 9. എസ് രാജശേഖരൻ, പരിസ്ഥിതി ദർശനം മലയാളകവിതയിൽ,കേരള ഭാഷാ ഇൻസ്റ്റിറ്റ്യൂട്ട് തിരുവനന്തപുരം:2010

- 10.കൽപ്പറ്റ നാരയണൻ ,മറ്റൊരു വിധമായിരുന്നെങ്കിൽ, പിയാനോ പബ്ലികേഷൻസ്, കോഴിക്കോട്:2011
- 11.കുട്ടികൃഷ്ണമാരാർ,മലയാളശൈലി,മാരാർസാഹിത്യ പ്രകാശം, കോഴിക്കോട്: 2005
- 12.കെ എസ് രവികുമാർ, ആഖ്യാനത്തിന്റെ അടരുകൾ , ഡി സി ബുക്സ് ,കോട്ടയം: 2006
- 13.കെ ജി ശങ്കരപ്പിള്ള ,കെ ജി ശങ്കരപ്പിള്ളയുടെ കവിതകൾ, ഡി സി ബുക്സ് ,കോട്ടയം: 1997
- 14.കെ വി തോമസ് (ഡോ.), ആധുനിക മലയാള ശൈലി, ഒലിവ് പബ്ലിക്കേഷൻസ്, കോഴിക്കോട്: 2007
- 15.ജി. ഉഷാകുമാരി , ഉടൽ ഒരു നെയ്ത്ത് സംസ്കാരത്തിന്റെ സ്ത്രീ വായന, സാഹിത്യപ്രവർത്തക സഹകരണ സംഘം, കോട്ടയം: 2013
- 16.ടി പി രാജീവൻ,വയൽക്കരെ ഇപ്പോഴില്ലാത്ത, ഡി സി ബുക്സ് ,കോട്ടയം: 2009
- 17.പി കെ രാജശേഖരൻ, ഏകാന്ത നഗരങ്ങൾ ഉത്തരാധുനിക മലയാള സാഹിത്യത്തിന്റെ സൗന്ദര്യ ശാസ്ത്രം, ഡി സി ബുക്സ്, കോട്ടയം: 2006
- 18.പി പവിത്രൻ, എം എൻ വിജയൻ എന്ന കേരളീയ ചിന്തകൻ , കൈരളി ബുക്സ്, കണ്ണൂർ : 2013
- 19.പ്രസന്നരാജൻ , അധികാരം സാഹീത്യത്തിൽ സമകാലിക വായനകൾ, കേരളഭാഷാ ഇൻസ്റ്റിറ്റ്യൂട്ട് ,തിരുവനന്തപുരം: 2018
- 20.മാധവിക്കുട്ടി,മാധവിക്കുട്ടിയുടെ കൃതികൾ , ഡി സി ബുക്സ്, കോട്ടയം: 2009
- 21. മൂർക്കോത്ത് കുമാരൻ, മൂർക്കോത്ത് കുമാരന്റെ കഥകൾ, മാത്യഭൂമി ബുക്സ്, കോഴിക്കോട് :1987
- 22.വി യു സുരേന്ദ്രൻ, വായനയുടെ വേരറ്റങ്ങൾ, ആപ്പിൾ ബുക്സ്, പാലക്കാട് : 2017
- 23.ശിഹാബുദീൻ പൊയ്ത്തുംകടവ് ,ഈസയും കെ പി ഉമ്മറും , മാതൃഭൂമി ബുക്സ്, കോഴിക്കോട് :2020
- 24. സച്ചിദാനന്ദൻ, മലയാള കവിതാ പഠനങ്ങൾ, മാതൃഭൂമി ബുക്സ്, കോഴിക്കോട് :2009
- 25.സി ആർ രാജഗോപാലൻ (ഡോ.), മണ്ണിന്റെ ലാവണ്യം പ്രതിരോധം,ചിന്ത പബ്ലിഷേഴ്സ്,തിരുവനന്തപുരം:2016
- 26.സി വി വാസുദേവഭട്ട്തിരി,ഗദ്യ ശില്പം,കേരള ഭാഷാ ഇൻസ്റ്റാറ്റ്യൂട്ട് , തിരുവനന്തപുരം: 1998

27.സുഗതകുമാരി,**തു**ലാവർഷപ്പച്ച, ഡി സി ബുക്സ് ,കോട്ടയം: 2000

Assessment Rubrics: ആഭ്യന്തരമൂല്യനിർണയത്തിനുള്ള 25 മാർക്കിൽ 10 മാർക്ക് നിർബന്ധമായും പരീക്ഷ നടത്തി നൽകേണ്ടതാണ്. ബാക്കി 15 മാർക്കിന് കോഴ്സിന്റെ സ്വഭാവമനുസരിച്ച് താഴെ കൊടുത്തിരിക്കുന്ന വിവിധ ഘടകങ്ങളോ കോഴ്സ് പഠിപ്പിക്കുന്ന അദ്ധ്യാപകർ നല്കുന്ന പഠനപ്രവർത്തനങ്ങളോ മാനദണ്ഡങ്ങളായി പരിഗണിക്കാവുന്നതാണ്.

E	valuation Type	Marks
End Sen	nester Evaluation	50
Continuo	ous Evaluation	25
a)	Test Paper- 1	
b)	Test Paper-2	
c)	Assignment	
d)	Seminar	
e)	Book/ Article Review	
f)	Viva-Voce	
g)	Field Report	
	Total	75

#### KU1AECHIN103 सरल हिंदी SARAL HINDI For Humanities Stream

Semester	Course type	Course Level	Course Code	Credits	Total
					Hours
I	AEC	100-199	KU1AEC HIN103	3	60

	Leari	ning Approach(Hours/	Week)	Marks Distribution			Duration of
ſ	Lecture	Practical/Internship	Tutorial	CE	ESE	Total	ESE
							(Hours)
ſ	2	2	0	25	50	75	1 hr 30
							minutes

#### **Course Description:**

Course is designed to introduce non-native speakers to the fundamentals of the Hindi language in a simplified and accessible manner. This beginner-level course focuses on building essential language skills for basic communication and comprehension in Hindi. Course aims to foster an appreciation for the artistry and cultural significance of Hindi short fiction while equipping students with the analytical tools and creative inspiration to engage with the genre in a meaningful way.

#### **Course Outcomes:**

СО	Expected Outcome	Learning Domains
No.		
1	Understand the use of Hindi in different contexts	R,U
2	Enhance the communication ability	U,A
3	Develop the ability to narrate a theme	An, C
4	Cultivate linguistic ability through the analysis of Hindi	E,C
	stories	

<sup>\*</sup>Remember (R), Understand(U), Apply(A), Analyse (An), Evaluate(E), Create(C)

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	$\sqrt{}$							
CO2				$\sqrt{}$				
CO3				$\sqrt{}$				
CO4					$\sqrt{}$			

#### **COURSE CONTENTS**

#### **Contents for Classroom Transaction:**

MODULE	UNI	Т	DESCRIPTION	НС	URS
	МО	MODULE TITLE			
	1	रू <i>ह -</i> कहानी -अर	रू <i>ह -</i> कहानी -असगर वजाहत		
	2	चित्रों के सहारे शब्द	चित्रों के सहारे शब्दों को पहचानें और लिखें		
1	3	संबोधन शब्दों को पहचानना और लिखना			3
	4	नाम संबंधी शब्दों व	नाम संबंधी शब्दों को पहचानना और लिखना		

	MOD	MODULE TITLE					
2	1	<i>दोस्ती</i> - कहानी - विष्णु प्रभाकर	4				
2	2	कहानी में प्रयुक्त शब्दों के सहारे छोटे-छोटे वाक्य बनाना	2				
	3	कहानी में तू, तुम, आप का प्रयोग पहचानना	3				
	4	कहानी में यह, वह, ये, वे आदि का प्रयोग पहचानना	3				

	MOE	MODULE TITLE			
	1	प्यार - कहानी - रूपसिंह चंदेल	4		
	2	वस्तुओं के चित्र दिखाना और नाम लिखना	2		
3	3	एकवचन और बहुवचन शब्द लिखना	3		
	4	समय, दिन, गिनती आदि जानना	3		

	MOD	MODULE TITLE					
	1	<i>ईश्वर की मृत्यु -</i> कहानी - प्रेम जनमेजय	4				
4	2	बातचीत तैयार करना – बाजार में, पोस्ट ऑफिस में, स्कूल में	3				
	3	फिल्म संबंधी चर्चा हिंदी में - मुन्नाभाई एम.बी.बी.एस, सत्या, रंग दे बसंती, दृश्यम - 2	3				
	4	त्योहारों पर चर्चा करना और अनुच्छेद लिखना – क्रिसमस, ओणम, बक्रीद	2				

5	<b>Teacher Specific Module</b>	12

#### **PRACTICUM:**

- 1. हिंदी की किन्हीं दो कहानियों को पढना एवं कठिन शब्दों के अर्थ लिखना
- 2. दोस्ती कहानी में प्रयुक्त विशेषण शब्दों को चुनना एवं वाक्य में प्रयोग करना
- 3. दैनिक जीवन की किन्हीं तीन घटनाओं से संबंधित वार्तालाप तैयार करना
- 4. नैनिताल, मुंबई, कोचिन आदि दर्शनीय स्थलों के बारे में लेख लिखकर प्रस्तुत करना

#### **Essential Readings:**

छोटी बड़ी कथाएं , सं. बलराम, ईशान प्रकाशन, नई दिल्ली-2

#### **Suggested Readings:**

- 1. एवरिडे हिन्दी, हेमा रवि, टी.पी.वनमाली, सूरा बुक्स, चेन्नई
- 2. सरल सामान्य हिन्दी, रंजीत कुमार त्रिपाठी, कोपटिशन हेराल्ड पब्लिकेशन, राजस्थान

#### **Assessment Rubrics:**

<b>Evaluation Type</b>	Marks
End Semester Evaluation	50
Continuous Evaluation	25
Test Paper -1	5
Test Paper – 2	5
Assignment	5
Seminar /Viva-voce	10
Total	75

#### **KU1DSCECO101: INTRODUCTORY MICROECONOMICS**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
I	DSC-Major	100-199	KU1DSC ECO101	4	60

Learning	Marks Distribution			Duration of			
Lecture	Practical/ Internship	Tutorial	СЕ	ESE	Total	ESE (Hours)	
4	0	0	30	70	100	2	

#### **Course Description:**

This course sets foundation for studying the intermediate microeconomics and advanced microeconomics in the forthcoming semesters. The course enables the students to get grip in the microeconomic theory via making the conceptual foundations clear. The course starts with an introduction to microeconomic analysis exploring the basic concepts for better understanding of more advanced theories and moves on to concepts of demand and supply and provides foundations for consumer behaviour analysis at the intermediate level. Foundations of production, cost and revenue analysis are followed in the subsequent module and ends with concepts in factor market and welfare analysis. In brief the course widens the conceptual tool box of an undergraduate student of economics so as to better experience more advanced learning of microeconomics in the forthcoming semesters.

**Course Prerequisite: NIL** 

#### **Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	Learn the foundational concepts in microeconomics like trade-offs and opportunity cost, nominal and real prices and the so forth for better theoretical understanding	R, U
2	Understand the basic concepts of demand and supply for analysing market dynamics	R, U

3	Understand the basic concepts of production, cost and revenue for learning the subject in the subsequent semesters	R, U
4	Learn the concepts for analysing factor markets and welfare related concepts for better learning microeconomics at the intermediate and advanced levels	R, U
5	Extend the foundational theoretical tool box of microeconomics for subsequent learning at the intermediate and advanced levels	R, U

\*Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

Mapping of Course Outcomes to PSOs

COs	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	✓						
CO 2	<b>√</b>		<b>\</b>				
CO 3	✓		<b>&gt;</b>				
CO 4	<b>√</b>		<b>&gt;</b>				
CO 5	✓						

#### **COURSE CONTENTS**

#### **Contents for Classroom Transaction:**

M O D U L E	U N I T	DESCRIPTION	HOUR S	
	INT	RODUCTION TO MICROECONOMICS	10	
	1	Why study Microeconomics?	1	
	2	Trinity problems of economic organization	2	
1		a) What, how and for whom to produce?		
	3 The themes of Microeconomics		3	
	a) Trade-offs and opportunity cost with Production Possibility Curve			
		b) Prices and markets		

	c) Theories and models				
4	Positive and normative analysis	2			
5	Competitive and non-competitive markets	2			
BAS	SICS OF DEMAND AND SUPPLY	15			
1	Demand law				
	a) Demand schedule and demand curve				
	b) Forces behind the downward sloping demand curve	4			
	c) From individual to market demand curve				
	d) Inverse demand function				
2	Movement along the demand curve and shift in demand curve	1			
3	Supply law				
	a) Supply schedule and supply curve	3			
	b) Forces behind the upward sloping supply curve				
4	Market equilibrium mechanism	2			
	a) Changes in market equilibrium	_			
5	Elasticity of demand and supply				
	a) Price, income and cross elasticity				
	b) Degrees of price elasticity	4			
	c) Point vs arc elasticity				
6		1			
FOU		15			
1	Production function	3			
	a) Total, Marginal and Average Product	3			
2	Concepts of cost				
	a) Fixed, variable and total cost	6			
	b) Average and marginal cost: relationship between average and marginal cost				
	c) Average Fixed Cost and Average Variable Cost				
	d) Fixed cost vs sunk cost				
	5 <b>BAS</b> 1 2 3 4 5	Solution   Supply			

		e) Economic cost vs accounting cost				
	3	Link between production and cost – increasing marginal product and decreasing marginal cost	2			
	4	Revenue concepts				
		a) Total, Average and Marginal Revenue	4			
		b) AR, MR and Price elasticity	4			
		C) AR as demand curve				
	FA	CTOR MARKET AND WELFARE FOUNDATIONS	10			
	1	Factor Market	1			
		a) factor income vs personal income				
	2	Concepts for analysing factor Market				
		a) Marginal Physical Product, Value of Marginal Product, Marginal	2			
		Revenue Product				
4		b) Average Factor Cost and Marginal Factor Cost				
		c) MRP curve as factor demand curve				
	3	Factor Price concepts	2			
		a) Economic rent and quasi rent, nominal interest and real interest,				
		nominal wages and real wages, concept of profit				
	4	Consumer surplus: concept and illustration with demand curve	3			
	5	Producer Surplus: concept and illustration with supply curve	2			
	Tea	cher Specific Module				
	Dir	tions: Works based on hypothetical tables from Schaum's Outlines				
5		s module would be set as a work-based module preferably keeping	10			
		aum's outlines as basic reference. The content may be based on the				
	theoretical modules from 1 to 4 already in the syllabus or any other topic so as to give better conceptual foundations in Microeconomic theory					
		- •				

#### **Essential Readings:**

- 1. Pindyck R. S., Rubinfeld, D. L., & Mehtha P L. *Microeconomics*. Pearson Education. Latest Edition
- 2. Samuelson. P. A and Nordhaus. W. D (2010) Microeconomics, Nineteenth Edition, McGraw Hills Irwin
- 3. Salvatore. D, Schaum's Outlines, Basic Microeconomics, McGraw Hill Publications, Latest Edition

#### **Reference Distribution:**

Module	dule Unit Reference No.		Remarks
	1	Essential Reading 1	-
	2	Essential Reading 2	-
1	3	Essential Reading 1	-
	4	Essential Reading 1	-
	5	Essential Reading 1	-
	1	Essential Reading 1	-
	2	Essential Reading 2	-
2	3	Essential Reading 3	-
	4	Essential Reading 2	-
	5	Essential Reading 2	-
	6	Essential Readings 2 and 1	-
	1	Essential Readings 1 and 2	-
3	2	Essential Readings 1 and 2	-
	3	Essential Readings 1 and 2	-
	4	Essential Readings 1 and 2	-
	1	Essential Reading 1	-
	2	Essential Reading 1	-
4	3	Essential Reading 1	-
	4	Essential Reading 1	-
	5	Essential Reading 1	-
5	-	Essential Reading 3	Preferably

#### **Suggested Readings:**

- 1. Mankiw. G, Principles of Microeconomics, Cengage-MindTap, Latest Edition
- 2. Salvatore. D, Principles of Microeconomics, Oxford International, Latest Edition

#### **Assessment Rubrics:**

E	valuation Type	Marks
End Sem	nester Evaluation	70
Continuo	ous Evaluation	30
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	5
d)	Seminar	5
e)	Book/ Article Review	-
f)	Viva-Voce	-
g)	Field Report	-
	Total	100

#### **KU1DSCECO102: ECONOMICS FOR BEGINNERS**

Semester	emester Course Type Co		Course Code	Credits	Total Hours
1	DSC-Minor	100-199	KU1DSCECO102	4	60

Learning	Approach (Hou	rs/Week)	Mar	ks Distribut	s Distribution		
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	Duration of ESE (Hours)	
4	0	0	30	70	100	2	

#### **Course Description:**

This course delves into foundational economic concepts and theories, focusing on Microeconomics, Macroeconomics, and Indian Economy. Students will be able to explore foundational theories of Microeconomics and Macroeconomics, and also get an outlook on the working of India's economy. The course integrates theoretical knowledge with practical applications, case studies, and real-world examples to enhance student's understanding of complex real world economic phenomena.

#### **Course Prerequisite: NIL**

#### **Course Outcomes:**

At the end of the course, the student will be able to;

CO No.	Expected Outcome	Learning Domains		
CO 1	Understand the fundamental principles and concepts of economics,	R, U		
	including microeconomics and macroeconomics.			
CO 2	Understand economic systems, economic agents' roles and economic			
	models and theories.			
CO 3	Comprehend microeconomic principles such as scarcity, opportunity			
	cost, supply and demand and market structures.	R, U		
CO 4	Understand consumer behaviour, producer behaviour, and the	IJ		
	concepts of utility, budget constraints and profit maximization.			
CO 5	Gain knowledge of macroeconomic principles like national income			
	accounting, fiscal and monetary policies and economic indicators.	R, U		

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

#### **Mapping of Course Outcomes to PSOs**

COs	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	<b>✓</b>		<b>&lt;</b>				
CO 2	<b>✓</b>		<				
CO 3	<b>~</b>			<b>&gt;</b>			
CO 4	<b>~</b>			<b>&gt;</b>	<b>&gt;</b>	>	>
CO 5	~						

#### **COURSE CONTENTS**

#### **Contents for Classroom Transaction:**

M O D U L E	U N I T	DESCRIPTION	HOURS 60		
	INT	TRODUCTION TO ECONOMICS	13		
	1	Definition and Scope of Economics	2		
1	2	Microeconomics vs. Macroeconomics	2		
	3	Economic Systems- Capitalism, Socialism, Mixed Economies	6		
	4	Economic Agents- Consumers, Producers, Government	3		
	MIC	CRO-ECONOMIC PRINCIPLES	12		
	1	Scarcity, Choice, and Opportunity Cost	1		
	2	Supply and Demand: Law, Equilibrium, Elasticity	4		
2	3	Cardinal and ordinal analysis- utility, law of diminishing marginal utility, Indifference Curve and its properties	3		
	4	Producer Behaviour: Production Costs, Revenue, Profit Maximization	2		
	5	Market Structures: Perfect Competition, Monopoly, Oligopoly, Monopolistic Competition (concepts only)	2		
	MA	CROECONOMIC PRINCIPLES	13		
	1	National Income Accounting: GDP, GNP, NI, PI, DI	3		
3	2	Aggregate Demand and Aggregate Supply	1		
	3	Fiscal Policy: Government Spending, Taxes, Budget Deficits	3		

	4	Monetary Policy: Money Supply, Interest Rates, Central Banks	3
	5	Inflation- types, Unemployment- types	3
	INI	DIAN ECONOMY	12
	1	Economic History and Evolution of India	3
	2	Key Sectors: Agriculture, Industry, Services	2
4	3	Economic Reforms: Liberalization, Privatization, Globalization (LPG)	2
	4	Economic Challenges: Unemployment, Poverty, Inequality	3
	5	Government Policies: Five-Year Plans, NITI Aayog, Economic Surveys, Budgets (conceptual understanding only)	2
	TE	ACHER SPECIFIC MODULE	10
	Dir	ections	
5	mic Tea like infl suc enc	s module aims to allow teachers the flexibility to choose topics from croeconomics and macroeconomics considering students' learning needs. Inchers can select core concepts from microeconomics and macroeconomics ascarcity, opportunity cost, supply and demand, market structures, GDP, ation, unemployment and the so forth. The module should be designed in the a way to use interactive teaching methods, real-world examples, and ouraging discussions to deepen students' understanding of micro economic damentals	10

#### **Essential Readings:**

- 1. Principles of Economics by N. Gregory Mankiw
- 2. Economics: Principles, Problems, and Policies" by Campbell R. McConnell and Stanley L. Brue
- 3. Microeconomics & quot; by A. Koutsoyiannis
- 4. Microeconomics: Theory and Applications with Calculus by Jeffrey M. Perloff
- 5. Macroeconomics by N. Gregory Mankiw
- 6. Macroeconomics: Principles, Applications, and Tools by Arthur O'Sullivan, Steven M. Sheffrin, and Stephen J. Perez
- 7. Indian Economy by Ramesh Singh
- 8. Indian Economy: Performance and Policies & quot; by Uma Kapila

#### **Reference Distribution:**

Module	Unit	Reference No.	Remarks
	1	Essential Readings 1 and 2	
1	2	Essential Readings 1 and 2	
1	3	Essential Readings 1 and 2	
	4	Essential Readings 1 and 2	
	1	Essential Readings 3 and 4	
2	2	Essential Readings 3 and 4	
	3	Essential Readings 3 and 4	

	4	Essential Readings 3 and 4	
	5	Essential Readings 3 and 4	
	1	Essential Readings 5 and 6	
	2	Essential Readings 5 and 6	
3	3	Essential Readings 5 and 6	
	4	Essential Readings 5 and 6	
	5	Essential Readings 5 and 6	
	1	Essential Readings 7 and 8	
	2	Essential Readings 7 and 8	
4	3	Essential Readings 7 and 8	
	4	Essential Readings 7 and 8	
	5	Essential Readings 7 and 8	
5	-	Essential Reading 1, 2, 5 and 6	Preferably

**Suggested Readings: NIL** 

#### **Assessment Rubrics:**

E	Marks	
End Sem	70	
Continuo	us Evaluation	30
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	5
d)	Seminar	5
e)	Book/ Article Review	-
f)	Viva-Voce	-
g)	Field Report	-
	100	

#### **KU1DSCECO103: ECONOMICS OF TOURISM AND DEVELOPMENT**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	DSC-Minor	100-199	KU1DSCECO103	4	60

Learning	Approach (Hou	Marks Distribution			Duration of	
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	Duration of ESE (Hours)
4	0	0	30	70	100	2

#### **Course Description:**

This course examines the intersection of tourism and economic development, focussing on how tourism can drive economic growth. This also analyses the economic impacts of tourism at local, regional, and national levels. And it also assesses the challenges and opportunities associated with tourism. Additionally, the field visits incorporated with the syllabus will help the students to get practical knowledge about various concepts and impacts associated with tourism.

#### **Course Prerequisite: NIL**

#### **Course Outcomes:**

At the end of the course, the student will be able to;

CO No.	Expected Outcome	Learning Domains
1	Understand fundamental concepts and principles of tourism economics.	R, U
2	Understand the factors that influence the demand and supply of the tourism industry.	R, U
3	Learn the negative and positive impacts of tourism.	R, U
4	Acquire the ability to apply economic principles to tourism	U, A
5	Students will gain exposure to tourism products in various tourist spots.	R, U

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

# **Mapping of Course Outcomes to PSOs**

COs	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	~						<b>*</b>
CO 2			<b>*</b>				
CO 3				<b>*</b>		<b>*</b>	<b>*</b>
CO 4		<b>~</b>					
CO 5			<b>~</b>		<b>~</b>		<b>&lt;</b>

# **COURSE CONTENTS**

M O D U L E	U N I T	DESCRIPTION	HOURS	
	INT	RODUCTION TO TOURISM	10	
		a) Definition and Scope of Tourism	2	
		b) Types of Tourism - Cultural tourism, Eco tourism, Medical		
1		Tourism, Heritage Tourism, Health Tourism, Beach Tourism,	3	
		Backwater Tourism, Adventure tourism		
		c) Resources in Tourism, Components of Tourism	2	
		d) Tourism Industry, Characteristics of Tourism Products.	3	
	Mod	dule 2: Economics of Tourism	15	
		<ul> <li>a) Tourism Demand - Types of Tourism Demand, Determinants of Tourism Demand, Measurement of Tourism Demand</li> </ul>	4	
2			<ul> <li>b) Cost and Supply in Tourism- Cost Structure, Pricing Strategies, Factors influencing Tourism Supply – Equilibrium in Tourism Market</li> </ul>	4
		c) Propensity and Measurement of Tourist Statistics	3	
		d) Volume, Expenditure, and Profile of tourism – Recent trends in Kerala and India	2	
		e) Tourism Barometer - Spenders and Earners in International Tourism	2	

	Module 3: Impacts of Tourism	10
	a) Positive and Negative Impacts of Tourism - Economic, Socio-Cultural, and Environmental Impact, Global Environmental Issues and Tourism.	4
3	b) Foreign exchange, Taxes in Tourism, Employment Generation, Investment and Development	4
	c) Multiplier effect, Types of Multipliers, Regional Development, Tourism as a Foreign Exchange Earner	2
	Module 4: Tourism Planning and Development	15
	a) Tourism planning - Process and Techniques - Tourism Management	3
4	b) Environmental Dimensions of Tourism, Carrying Capacity, Sustainability, Conservation Policy	3
	c) Features of Tourist Destinations, Essential Facilities, and Services for Tourism Development	3
	d) Tourism Development in Kerala, India - Tourism organizations – WTO, PATA, IATA, WTTC - Functions of ITDC, KTDC, DTPC	3
	e) Kerala Tourism at a Glance – Financial Performance, Tourist Arrivals in Kerala, Major Tourist Destinations in Kerala.	3
	Teacher Specific Module	10
5	This module would be preferably designed as activity oriented. A few suggestions are as follows (pick up any one and need to be evaluated);  1) The students may be instructed to prepare and present travel experiences which they have made in innovative forms like video presentations, narratives in document forms, documentaries and the so forth (preferably group presentations).  2) The students may be instructed to conduct interview of the tourists in the nearest tourism destination and present feedback in any innovative forms (report, video presentation, documentaries and so forth). (survey must be in holidays).  3) Pick up a foreign nation and identify major tourism destinations and their features and present in any innovative form which the student likes to. Different You-tube channels on travel would also be used as references.  4) Conduct study tour (inside Kerala and maximum of 2 days) and submit reflections in any innovative forms which the students prefer to.  (10 hour may be preferably devoted for the presentations and evaluation of the activity)	10

# **Essential Readings:**

1. Vanhove, N (2005), The Economics of Tourism Destinations, Elsevier Ltd.

- 2. Sinclair, M & Stabler, M (1997), The Economics of Tourism, Routledge
- 3. Robert Woodrow McIntosh, Charles R. Goeldner (2010), Tourism: Principles, Practices and Philosophies, Wiley.
- 4. Arjun Kumar Bhatia (2006), International Tourism Management, Sterling Publishers Pvt. Ltd, New Delhi.
- 5. Jagmohan Negi (2004) International Tourism and Travel, S. Chand and Company Ltd, New Delhi.
- 6. Krishnan Kamra (1997) Tourism: Theory, Planning, and Practice, Indus Publishing
- 7. Kunal Chattopadhyay (1995) Economic Impact of Tourism Development: An Indian Experience, Kanishka Publishers.
- 8. Mike J. Stabler, Andreas Papatheodorou, M. Thea Sinclair (2009), The Economics of Tourism, Routledge
- 9. Sipra Mukho padhay (2010). Tourism Economics, Ann Books Pvt. Ltd.
- 10. Ghosh Bishwanath Ghosh (2009) Tourism and Travel Management, Vikas Publications House Pvt. Ltd.
- 11. Chris Cooper (2005) Tourism: Principles and Practices, Pearson Education
- 12. Economic Reviews (2024), Kerala State Planning Board, Government of Kerala
- 13. https://www.keralatourism.org/
- 14. https://www.globaltourismindia.com/states/kerala/
- 15. http://www.unwto.org/asia/responsible-tourism-initiative-kerala
- 16. <a href="https://spb.kerala.gov.in/economic-review/">https://spb.kerala.gov.in/economic-review/</a>
- 17. https://tourism.gov.in/
- 18. https://www.india.gov.in/topics/travel-tourism
- 19. <a href="https://www.niti.gov.in/verticals/tourism-and-culture">https://www.niti.gov.in/verticals/tourism-and-culture</a>
- 20. http://www.unwto.org/tourism-statistics

## **Reference Distribution:**

Module	Reference No.	REMARKS
1	Essential Readings 4,8,9 and 10	-

2	Essential Readings 1,2,8 and 9	1
3	Essential Readings 2,3,5,7,8 and 10	1
4	Essential Readings 1,3,4,6,11 and 12	-
5	Websites, Reports, Travel Vlogs,	Preferably
	Travel Channels (The reference is	
	open ended)	

## **Suggested Readings:**

- 1. Robert C Mill and Alastair M Morrison (2002) Tourism Systems, Kendall/Hunt Publishing Company.
- 2. Sinha P C (1998), Tourism Management: International encyclopedia of tourism management series, Anmol Publications Pvt. Limited.
- 3. William C. Gartner (1996), Tourism Development: Principles, Processes, and Policies, Van Nostrand Reinhold
- 4. Pran Nath Serh (2006) Successful Tourism, Vol.1, Sterling Publishers Pvt. Ltd, New Delhi.
- 5. Sangar J P (2006), Tourism Management, Anmol Publications Pv1.Ltd, New Delhi.
- 6. Kunal Chattopadhyay (1995) Economic Impact of Tourism Development: An Indian Experience, Kanishka Publishers.
- 7. Mario D' Soula (1998) Tourism Development and Management, New Delhi

	Evaluation Type	Marks
End Se	mester Evaluation	70
Continu	ous Evaluation	30
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	-
d)	Seminar	
e)	Book/ Article Review	-
f)	Viva-Voce	-

g)	Field visit report	10
	Total	100

#### KU1DSCECO104: FUNDAMENTALS OF ECONOMIC DEVELOPMENT

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
I	DSC-Minor	100-199	KU1DSCECO104	4	60

Learning	Approach (Hou	rs/Week)	Mar	ks Distribut	ion	Duration of	
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	Duration of ESE (Hours)	
4	0	0	30	70	100	2	

### **Course Description:**

This course provides a comprehensive overview of economic development theories and practices with a focus on developing countries, particularly India. It examines the meaning, measurement and determinants of economic development, then, explores the role of human resources in development. The course also introduces concepts of sustainable development, and analyses India's development experience from pre-independence to contemporary scenario.

## **Course Prerequisite: NIL**

#### **Course Outcomes:**

At the end of the course, the student will be able to:

CO No.	Expected Outcome	Learning Domains
1	Conceptualize economic development and differentiate it from economic growth.	R, U
2	Understand the determinants of economic growth and development using theoretical frameworks and empirical evidence.	R, U
3	Understand the role of human resources, including education, health, and gender in economic development	R, U
4	Understand the concept of sustainable development and its application in policy-making.	R, U
5	Study India's development experience, including the successes, challenges and implications for future policy	R, U

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

# **Mapping of Course Outcomes to PSOs**

	PSO 1	PSO 2	1	1	i	
CO 1	~				~	
CO 2	~		~			
CO 3	~		~			
CO 4	~		~		~	~
CO 5	~					

# **COURSE CONTENTS**

M O D U L E	U N I T	DESCRIPTION					
	ECC	DNOMIC DEVELOPMENT- MEANING AND MEASUREMENT	13				
	1	Meaning of economic development	2				
	2	Distinction between Growth and Development					
1	3	Determinants of Growth and Development	3				
	4	Measurement of Growth and Development – GNP Per-capita, PQLI, HDI, Gender Development Index, Gender Empowerment Index, Global Hunger Index	6				
	HUI	MAN RESOURCE AND ECONOMIC DEVELOPMENT	12				
	1	Human Resource and Development	1				
	2	Manpower planning	1				
2	3	Concept of intellectual capital and its size	1				
2	4	Role of education and health in economic development	2				
	5	Gender and development					
	6	Women in the labour force	2				
	7	Theory of demographic transition	2				

	8	8 Ageing and 'younging' issues					
	INT	RODUCTION TO SUSTAINABLE DEVELOPMENT	12				
	1	Definition and concept of sustainable development	2				
	2	Objectives of Sustainable development	2				
3	3	Three pillars of sustainable development	1				
3	4	Dimensions of sustainable development-social, economic and environmental	3				
	5	The Millennium Development Goals	2				
	6	Tools for Sustainable growth	2				
	IND	IAN DEVELOPMENT EXPERIENCE	13				
	1	Pre-Independence Economy and Development Challenges	2				
	2	Planning for Development: The Five-Year Plans	3				
4	3	Sectoral Development Policies (Green Revolution and agricultural transformation -Industrial policy and public sector undertakings)	4				
	4	Economic Reforms and Liberalization	2				
	5	Contemporary Development Issues – climate change	2				
	Tea	cher Specific Module	10				
	Dire	ections: Initiate Discussions on the themes of contemporary Significance	-				
5	keep base	s module would be set as a discussion or activity-based module preferably bing any of the essential reading as basic reference. The content may be ed on the modules in the syllabus or any other topic so as to give better ning experience of the course.	10				

## **Essential Readings:**

- 1. Todaro and Smith, Economic Development, Pearson Education, New Delhi.
- 2. Debraj Ray, Development Economics. Oxford University Press, New Delhi.
- 3. Thirlwall, Growth and Development with Special Reference to Developing Countries. Palgrave McMillian, New Delhi.

## **Reference Distribution:**

Modules	Reference	Remarks
	Essential Reading 1	
1	Essential Reading 2	
	Essential Reading 3	
2.	Essential Reading 1	
<u> </u>	Essential Reading 2	
2	Essential Reading 1	
3	Essential Reading 2	
	Essential Reading 1	
4	Essential Reading 2	
	Essential Reading 3	
5	Essential Reading 1, 2 and 3	Preferably

**Suggested Readings: Nil** 

Evaluati	on Type	Marks
End Sen	nester Evaluation	70
Continuo	ous Evaluation	30
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	5
d)	Seminar	5
e)	Book/ Article Review	-
f)	Viva-Voce	-
g)	Field Report	-
	Total	100

### **KU1DSCECO105: ECONOMIC JOURNALISM**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
Ι	DSC-Minor	100-199	KU1DSCECO105	4	4

Learning App	roach (Hours/ W	Marks Distribution			Duration of	
Lecture	Practical/ Internship	L Tutorial		ESE	Total	ESE (Hours)
4	0	0	30	70	100	2

## **Course Description:**

This course provides a comprehensive overview of economic journalism, covering essential concepts, practical skills, and specialized areas of reporting. Each module incorporates theoretical foundations, practical exercises, and real-world case studies to enhance students' understanding and proficiency in economic journalism.

**Course Prerequisite: NIL** 

### **Course Outcomes:**

At the end of the course, the student will be able to;

CO No.	Expected Outcome	Learning Domains
1	Understand economic principles relevant to journalism, applying them effectively in analysis and reporting.	R
2	Gain skills in economic reporting, including data analysis, financial statement interpretation, and expert interviewing techniques.	U
3	Apply specialized knowledge in reporting on finance, markets, trade, and development, demonstrating expertise.	R, U
4	Critically analyze economic events through case studies, providing accurate and insightful coverage.	U, A
5	Create high-quality economic journalism pieces, including articles and multimedia content, while upholding ethical and professional standards.	R, A

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

Mappi	Mapping of Course Outcomes to PSOs						
	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1		~					
CO 2			~				
CO 3		~	~				
CO 4	~						~
CO 5	~	~					

## **COURSE CONTENTS**

MO DU LE	UN IT	DESCRIPTION	HOURS		
	INT	RODUCTION TO ECONOMIC JOURNALISM	10		
	1 Understanding Economic Journalism				
1	2	Definition and scope of economic journalism	2		
	3	Importance of economic journalism in society	4		
	4	Role of economic journalists in shaping public opinion and policy discourse	2		
	BASIC ECONOMICS FOR JOURNALISTS				
	1	Principles of economics relevant to journalism - Key economic concepts (e.g., supply and demand, headline inflation, GDP)	3		
2	2	Understanding economic data and indicators (GDP, Unemployment, Inflation, Industrial Production, etc.)	3		
	3	Understanding fiscal and monetary policies	3		
	4	Reporting on government budgets, taxation, and spending -Analyzing central bank decisions and their impact	3		
	ECONOMIC TRENDS AND FORECASTING				
3	1	Identifying and reporting on economic indicators (e.g., unemployment rate, consumer confidence)  Predicting economic trends and interpreting forecasts	4		

	Reporting on international economic developments and their implications						
	3	3 Case Studies in Economic Reporting					
	4	Analyzing real-world examples of economic reporting	3				
	ETHICAL AND PROFESSIONAL STANDARDS IN ECONOMIC JOURNALISM						
	1	Objectivity and impartiality in economic reporting	4				
4	2	Handling conflicts of interest	4				
	3	Fact-checking and verification in economic journalism	3				
	4	Examining the challenges and best practices in reporting on economic policy and trends	4				
	Tea	cher Specific Module	10				
	Dire	Directions: Activity based on Reports on Economic Events in the Media					
5	ecor	Teachers can assign students activities based on various media reports on key economic events both at the national and international level, which will enable					
	the students to perceive how economic events are getting reported in the media. Teachers can employ various methodologies based on Journalism Workshops, Social Media Reporting, Field Visits etc.						

## **Essential Readings:**

- 1. Kovach, B., & Rosenstiel, T. (2007). *The elements of journalism: What news people should know and the public should expect*. Three Rivers Press.
- 2. Picard, R. G., & Wildman, S. S. (Eds.). (2016). Handbook on the economics of the media.
- 3. Parker, R. (1997). *Journalism and economics: The tangled webs of profession, narrative, and responsibility in a modern democracy* (Discussion Paper D-25).

### **Reference Distribution:**

Module	Module Unit Reference No.			
	1	Essential readings 2 and 3		
1	2	Essential readings 2 and 3		
1	3	Essential readings 2 and 3		
	4	Essential readings 2 and 3		
	1	Essential readings 1 and 3		
2	2	Essential readings 1 and 3		
4	3	Essential readings 1 and 3		
	4	Essential readings 1 and 3		
2	1	Essential readings 2 and 3		
3	2	Essential readings 2 and 3		

	3	Essential readings 2 and 3
	1	Essential readings 1,2 and 3
1	2	Essential readings 1,2 and 3
•	3	Essential readings 1,2 and 3
	4	Essential readings 1,2 and 3

# **Suggested Readings:**

- 1. Wheelan, C. (Year). Naked economics: Undressing the dismal science.
- 2. Picard, R. G. (2018). The economics of journalism and news provision. In T. P. Vos (Ed.), *Journalism* (pp. 281-296). De Gruyter Mouton.

https://doi.org/10.1515/9781501500084-014

Evaluati	on Type	Marks
End Sen	nester Evaluation	70
Continuo	ous Evaluation	30
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	5
d)	Seminar	5
e)	Book/ Article Review	-
f)	Viva-Voce	
g)	Field Report	-
Total		100

#### **KU1MDCECO101: ECONOMICS IN DAILY LIFE**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
I	MDC	100-199	KU1MDCECO101	3	45

Learning	Mar	Duration of					
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	ESE (Hours)	
3	0	0	25	50	75	1.5	

## **Course Description:**

This course is designed to provide multidisciplinary foundations of economics with understanding of economic principles and their relevance in daily life. This course offers a comprehensive exploration of fundamental economic concepts, aiming to equip learners with the necessary tools to navigate economic issues in their personal and professional spheres. From understanding price determination and inflation to exploring personal finance, global trade dynamics and social issues such as income inequality and poverty alleviation, students are expected to gain practical insights into economics. By the end of the course, participants will be able to develop basic understanding of economic phenomena, enabling them to make informed decisions and engage meaningfully with economic issues in their everyday life.

### **Course Prerequisite: NIL**

#### **Course Outcomes:**

COs	Expected Outcome	Learning Domains
CO 1	Gain a foundational understanding of economic principles to interpret and engage with economic issues in everyday life.	R, U
CO 2	Understand economic concepts to make informed decisions regarding personal finance and investments.	R, U
CO 3	Develop awareness of global economic dynamics and their implications for individual economies and societies.	R, U
CO 4	Enhance critical thinking skills to address social and economic challenges such as inequality, discrimination, poverty and corruption.	R, U, A

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

# **Mapping of Course Outcomes to PSOs**

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	<b>✓</b>		<b>✓</b>				
CO 2	<b>~</b>		<b>~</b>				
CO 3	<b>✓</b>		<b>✓</b>			<b>✓</b>	
CO 4	~				<b>✓</b>		

# **COURSE CONTENT**

M O D U L E	U N I T	DESCRIPTION	HOURS 45				
	BAS	SIC UNDERSTANDING OF ECONOMICS	17				
	1	What is economics?  a) Definition and the scope of economics	1				
	Importance of learning economics in daily life     a) Role of economics in decision-making and understanding societal systems						
	3	Price determination  a) Factors influencing prices and reasons for price fluctuations					
	4	Per-capita GDP	1				
	5	Understanding Inflation  a) Meaning of inflation and how it is measured in India					
1	6	Economic cycles					
		Personal budget					
		a) Income, expenditure, saving, and investment (concepts)	2				
	7	b) Alternatives to savings accounts and considerations for investment decisions					
		Government budget					
		a) Taxes and subsidies					
		b) Components of government budget	3				
	8	c) Reasons behind heavy taxation on specific goods (eg: Taxation on alcohol and tobacco)					

	Stock market mechanics					
		a) Bulls and bears	3			
	9	b) Functioning of stock markets				
	ECC	DNOMIC SYSTEMS AND GLOBALIZATION	8			
	1	Capitalism vs. socialism				
		a) Contrasting features and implications of different economic systems.	3			
		b) Balancing between state regulation and free market dynamics.				
2	2	Nationalization	2			
		a) Effects of government ownership on economic growth	2			
		International Trade				
	3	a) Imports, and exports	3			
		b) Free trade: controversies surrounding unrestricted trade policies				
	ECC	DNOMICS OF SOCIAL ISSUES	12			
	1	1 Inequality				
	a) Inequality in income distribution		3			
		b) Disproportionate earnings: Concept of income inequality				
	2	Discrimination in the job market				
		a) Examination of gender and minority discrimination in employment	3			
3		b) Gender pay gap				
	3	Poverty  a) Feasibility and strategies for poverty alleviation	2			
	4	Unemployment				
	, 	a) Types of unemployment				
		b) Definition and implications of an acceptable level of	3			
		unemployment				
	5	Corruption: An economic perspective	1			
	•	TEACHER SPECIFIC MODULE	8			
4		This module aims at engaging students through simple practical and interactive learning activities. Teacher may include activities like;  1.Personal Budget Creation: Provide students with a hypothetical monthly income and a list of expenses	8			

2. Group Discussion and Problem-Solving: Divide students into groups, each group may be assigned a specific social issue (e.g., income inequality, poverty, gender discrimination).

## **Essential Readings:**

- 1. Officer, L. H. (2009). Everyday Economics: Honest Answers to Tough Questions. Palgrave Macmillan.
- 2. Krugman, P., & Wells, R. (2020). Economics (6th ed.). Worth Publishers.

### **Reference Distribution:**

Module	Unit	Reference No.	Remarks
1	1-9	Essential Reading 1	-
1		Essential Reading 2	-
2	1-3	Essential Reading 1	-
4		Essential Reading 2	-
3	1-5	Essential Reading 1	-
3		Essential Reading 2	-

## **Suggested Readings:**

- 1. Friedman, D. D. (1997). Hidden Order: The Economics of Everyday Life. Harper Collins.
- 2. Heyne, P. T. (1983). The Economic Way of Thinking (4th ed.). Science Research Associates.

Evaluati	Marks		
End Sen	nester Evaluation	50	
Continuo	ous Evaluation	25	
a)	a) Test Paper- 1		
b)	Test Paper-2	10	
c)	Assignment	5	
d)	Seminar	-	
e)	Book/ Article Review	-	
f)	Viva-Voce	-	
g)	Field Report	-	
Total		75	

#### **KU1MDCECO102: ECONOMICS FOR COMPETITIVE EXAMINATIONS**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
I	MDC	100-199	KU1MDCECO102	3	45

Learning	Approach (Hou	Mar	Duration of				
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	Duration of ESE (Hours)	
3	0	0	25	50	75	1.5 (Hours)	

## **Course Description:**

This course offers an interdisciplinary approach to understanding economics. Students will gain insights into fundamental economic principles while exploring the latest trends in the Indian economy, public finance, and international economic developments. Furthermore, it addresses recent developments in India's economy, including government initiatives and contemporary issues. Through a blend of theoretical frameworks and practical case studies, this course prepares students with diverse academic backgrounds to excel in competitive examinations by enhancing their analytical and problem-solving skills.

Course Prerequisite: Basic understanding about the economy

### **Course Outcomes:**

At the end of the course, the student will be able to;

COs	Expected Outcome	Learning Domains
CO1	Gain a comprehensive understanding of the fundamentals of economics	R
CO2	Develop analytical skills to analyze and interpret trends in the Indian economy	U
CO3	Acquire up-to-date knowledge of recent developments in Indian economy	R, U
CO4	Prepared with essential analytical and problem-solving skills to excel in competitive examinations.	U, A
CO5	Gain the capability to effectively apply theoretical economic frameworks to practical case studies.	A

<sup>\*</sup>Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

# **Mapping of Course Outcomes to PSOs**

		PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1		•					
CO 2			<b>'</b>				
CO 3		<b>'</b>	<b>'</b>				
CO 4	<b>'</b>						•
	•	•					

## **COURSE CONTENTS**

M O D U L E	U N I T	DESCRIPTION	HOURS 8	
	FUNDAMENTALS OF ECONOMICS			
1	1	Definition and Scope of Economics - Basic Economic Problems: Scarcity and Choice - Types of Economies: Market, Command, and Mixed	2	
	2	Demand and Supply: Law, Determinants, and Elasticity National Income Accounting: GDP, GNP, NDP, NNP, Personal and Disposable Income	2	
	3	Money and Banking: Functions of Money and Banking Structure in India	2	
	4	Types of Inflation – Consumer Price Index – Wholesale Price Index Various Phases of Business Cycles		
	STRUCTURE OF INDIAN ECONOMY			
	1	Features of the Indian Economy -Demographic Trends and Issues	3	
2	2	Poverty and Inequality: Causes and Remedies - Employment and Unemployment: Types, Trends, and Government Policies	3	

	3	Historical Perspective of Economic Planning in India - Five-Year Plans:		
		Objectives, Achievements, and Failures	2	
	4	NITI Aayog: Objectives and Functions - Sustainable Development and	2	
	4	Environmental Issues	2	
	PUBLIC FINANCE AND INTERNATIONAL TRADE			
3	1	Public Revenue: Sources, Taxation, Types of Taxes, and Reforms	3	
		Public Expenditure: Types, Causes, and Effects		
	2	Budget: Types, Preparation, and Process	3	
		Fiscal Policy: Objectives and Tools	3	
	3	Foreign Trade Policy		
	4	International Institutions – WTO, ADB.ASEAN, G-8, G-20, BRICS	2	
4	CURRENT ECONOMIC ISSUES			
	1	Economic Reforms in India - Liberalization, Privatization, and	3	
		Globalization	3	
	2	Banking Sector Reforms -Capital Market Reforms	2	
-		Monetary Policy: Objectives, Tools, and Recent Changes		
	3	Current Economic Issues: Inflation, Unemployment, and Economic	2	
		lowdown		
	4	Impact of Global Economic Developments on India	2	
	TEACHER SPECIFIC MODULE			
	Directions: Activities based on previous question papers of competitive			
5	examinations and Orientation for Attending Interviews			
	This module would be preferably set as activities based on previous year			
	question papers of competitive examinations. Orientation session may also be			
	planned to equip the students to face interviews in higher order examinations.			
-				

## **Essential Readings:**

- 1. Ramesh Singh (2020). *Indian Economy for Civil Service Examinations*. McGraw Hill Education.
- 2. Uma Kapila (2019). *Indian Economy: Performance and Policies*. Academic Foundation, New Delhi.
- 3. Pindyck, R. S., & Rubinfeld, D. L. (2018). *Microeconomics* (9th ed.). Pearson Education.
- 4. Gregory N Mankiw. (2020). Macroeconomics (10th ed.). Worth Publishers.
- 5. Pratiyogita Darpan. (2023). Indian Economy Special Issue.

## **Reference Distribution:**

Module	Unit	Reference No.
	1	Essential Reading 3
1	2	Essential Reading 3 and 4
1	3	Essential Reading 1 and 4
	4	Essential Reading 1 and 4
	1	Essential Reading 1 and 5
2	2	Essential Reading 1 and 5
<u> </u>	3	Essential Reading 1 and 5
	4	Essential Reading 1 and 5
	1	Essential Reading 1 and 5
3	2	Essential Reading 1 and 5
	3	Essential Reading 1 and 5
	1	Essential Reading 1 and 5
	2	Essential Reading 1 and 5
4	3	Essential Reading 1 and 5
	4	Essential Reading 1 and 5
		Essential Reading 1 and 5

## **Suggested Readings:**

- 1. The Hindu, Economic Times, Financial Express, The Mint National Dailies.
- 2. Economic and Political Weekly. Various Issues
- 3. Journals Yojana, Kurukshetra, Social Welfare

E	valuation Type	Marks
End Sen	nester Evaluation	50
Continuo	ous Evaluation	25
a)	Test Paper- 1	10
b)	Test Paper-2	10
c)	Assignment	-
d)	Seminar	-
e)	Book/ Article Review	-
f)	Viva-Voce	5
g)	Field Report	-
	Total	75